

Certification in Hofstede Culture In The Workplace Questionnaire™



Fully endorsed by Professor Geert Hofstede to represent and apply his body of research to workplace challenges, Culture In The Workplace™ specialises in Cross-Cultural and Organisational Culture initiatives. Together with our Global Partner Network, we focus on driving cultural alignment by helping organisations worldwide discover, understand and reconcile differences.



Hofstede Culture In The Workplace Questionnaire™

The Hofstede Culture In The Workplace Questionnaire™ (Hofstede CWQ) is the only tool developed in collaboration with Professor Geert Hostede and is based on his seminal intercultural research. Fully endorsed and validated by Prof. Hofstede, the Hofstede CWQ provides a springboard to understanding organisational culture and calibrates an individual's cross-cultural orientations across Prof. Hofstede's six dimensions of national culture.

The insights are then built upon to create more effective and productive cross-cultural working relationships and teams; improving personal and organisational effectiveness



The Hofstede CWQ is an excellent teaching tool ... it generates research results which correlate with my Values Survey Modules (VSM) ... a unique instrument which is validated and reliable in the field of cross-cultural learning and interventions.

- Professor Geert Hofstede

Our Solutions

COACHING • CONSULTING • FACILITATION

INDIVIDUALS

- Onboarding
- Relocation Coaching
- Development/ Learning
- Executive Coaching

TEAMS

- Departments or Teams
- Comparing departments
- Co-located/ Virtual

ORGANISATIONS

- Global Regional/Other locations
- Change Transformation
- M&A Culture Integration
- Research (e.g Safety)

Benefits Of Being Certified



Prepare your business for the future by capitalising on one of the top ten competencies of future leaders - Cross-Culture



Tap into the most extensive global cross-cultural research tool by Professor Geert Hofstede to facilitate a new currency of working across internal and national cultures



Grow your business through offering cross-cultural solutions that build high performing global teams to deliver effective business results



Enhance your global cross-cultural relationships by being a part of our International Network of leading Cross-Cultural Consultants, Coaches and Facilitators



HOFSTEDE CWQ CERTIFICATION PATHWAYS



Becoming a **CERTIFIED ASSOCIATE** 4 Pathway Options

- ✓ 3 Day Certification
- ✓ 1 Day + Coaching Certification
- ✓ Virtual Certification
- ✓ Recognition of Prior Learning

Becoming a **CERTIFIED CONSULTANT** 2 Pathway Options

- ✓ Post Associate Certification
- ✓ Recognition of Prior Learning

All Certified Associates and Consultants will be supported with

- Associate Manual and Training Materials
- Marketing Collaterals
- Certification Manual
- Certification Reference Materials

**REGISTER
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INTEREST**
for upcoming
Hofstede CWQ
Certification
Preview Sessions

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