

A SUCCESS STORY WITH



ReSourcePro

Communication Across Cultures

Presented by
Culture in the Workplace™
A line of Business of ODE Consulting®



THE CHALLENGE



The Tech & Service Delivery divisions are GLOBAL teams, with members from the USA, China, and India.



Global team members need to work together & collaborate across departments; seeking ways to enhance co-operation & team effectiveness.



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THE SOLUTION

Team Leaders leveraged the Hofstede Culture in the Workplace Questionnaire™ tool to enable deeper understanding of each group's cross cultural behaviour patterns.

Large group de-brief sessions conducted by ODE's cross culture experts facilitated open conversations.



Team Integration workshops were organised for different business units, using the Hofstede CWQ tool.



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THE OUTCOME



Improved intercultural communication & mutual understanding was achieved.

Team norms and rules of engagement within intact teams were established to optimize communication and collaboration.

Feedback received from leaders & participating global team members was highly positive. Hofstede CWQ provided a common language & basis from which all could align their understanding and individual styles.



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together with
ODE Consulting® is**

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THE LEADERS & TEAMS FROM



**Driving Cultural Alignment
For Organisations
Worldwide**

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